

ASCEND

2024 Rett Syndrome National Summit

Scientific Meeting + Family Conference



June 18-22, 2024
The Westin Westminster
Colorado

Hosted by



**International
Rett Syndrome
Foundation**

Accelerating Research. Empowering Families.



The International Rett Syndrome Foundation is proud to present the ASCEND 2024 Rett Syndrome National Summit. Designed to unite us as a community, this event will bring together parents, families, clinicians, researchers, and Rett organizations from around the world. Together we can overcome the challenges of Rett syndrome and reach the summit of hope and healing — a world without Rett syndrome.

ASCEND 2024 consists of two parts: a family conference and scientific meeting. During the 2 1/2 day family conference, you're invited to engage with the world's experts on Rett syndrome: those living with this rare genetic disorder. Consisting of sessions led by Rett experts, memorable panel discussions, exhibitor space, and more, ASCEND provides a great opportunity for networking, sharing different perspectives, and learning about new products and services. In 2022, more than 500 members of the Rett syndrome community attended the ASCEND family conference. We anticipate more than 600 attendees at ASCEND 2024.

ASCEND 2024:

SCIENTIFIC MEETING

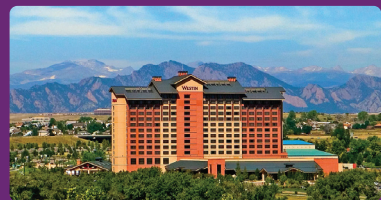
June 18-19, 2024

Two (2) all-day sessions, poster session, and evening reception.

FAMILY CONFERENCE

June 19-22, 2024

Evening welcome reception, two (2) full days of sessions and evening social activities, concluding with a half day session.



Location:

The Westin Westminster

10600 Westminster Blvd
Westminster, CO 80020

The Westin Westminster is located 25 miles from the Denver International Airport and ideally positioned 15 minutes from both Denver and Boulder. ASCEND's footprint will takeover much of the 76,000 square-feet of meeting space and 370 guest rooms offered by the resort.



In advance of the family conference, we are excited to once again host the IRSF Rett Syndrome Scientific Meeting, the only annual, global, and comprehensive research meeting focused exclusively on Rett syndrome. The meeting invites members of academia, industry, and governmental agencies to share their latest research advances and discuss ways to leverage learning in the lab to be rapidly deployed in the clinic. Between poster and oral presentation sessions, attendees will have ample time to connect, break down barriers, and forge new partnerships to advance toward treatments and a cure for Rett syndrome. Last year's meeting was attended by nearly 200 scientists and researchers from around the globe.



Sponsorships are available for ASCEND 2024 with benefits across both the Scientific Meeting and Family Conference. There are also a limited number of sponsorship and exhibitor opportunities for each section individually, as well as the opportunity to support scholarship opportunities for families to attend who need financial support.

We invite you to join us. Please submit your sponsorship application by **April 1, 2024**.

**QUESTIONS?
PLEASE CONTACT:**

Joelle Watson
ascend@rettsyndrome.org
513.494.7969

ASCEND ATTENDEES INCLUDE:

- Parents of children and adults with Rett syndrome
- Clinicians and researchers
- Clinic, hospital and research institution representatives
- National and international Rett syndrome associations
- Governmental agencies
- Industry participants and sponsors



SPONSORSHIP LEVELS AND BENEFITS

ASCEND 2024 (SCIENTIFIC MEETING + FAMILY CONFERENCE)	PRESENTING (1 available) \$100,000	PLATINUM (2 available) \$75,000	DIAMOND \$40,000	GOLD \$20,000
VIRTUAL & PRE-CONFERENCE BENEFITS:*				
Name recognition where applicable (ASCEND 2024 Rett Syndrome National Summit presented by XXXX)	★			
Logo recognition on registration website	Prime Location	★	★	★
Recognition on event listing on rettsyndrome.org	Logo	Logo	Logo	Logo
Logo inclusion in event promotional emails	★	★	★	★
Inclusion in attendee emails	Logo	Logo	Name	Name
Inclusion on IRSF's Facebook event page	Logo	Name	Name	Name
Logo and tag (if applicable) in posts to IRSF social media accounts	4+	3+	2+	1+
Recognition in ASCEND mobile attendee app	Prime Location	★	★	★
ON-SITE RECOGNITION & BENEFITS				
Opportunity to speak at Scientific Meeting (Tue Session)	★			
Co-Host of Poster Session & Reception (Tue Night)	★	★		
Co-Host of ASCEND Welcome Reception (Wed Night)	★			
Opportunity to welcome ASCEND guests at Welcome Reception (Wed Night)	★			
Opportunity to speak at Family Conference (Thu Session)	★			
Named sponsor of Center of Excellence Network Dinner (Thu Night)	★	★		
Opportunity to welcome COE Network Dinner guests (Thu Night)	★			
Verbal acknowledgement during ASCEND	★	★	★	★
Logo recognition in breaktime video slide show	Dedicated Slide	Dedicated Slide	Shared Slide	Shared Slide
Logo recognition on meeting signage	★	★	★	★
Full color ad in ASCEND Program**	Full Page	Full Page	Half Page	Half Page
Full color ad in Scientific Meeting Program Insert**	Full Page	Full Page	Half Page	Half Page
Opportunity to provide item in ASCEND Attendee Bag^	★	★	★	★
Booth in Exhibitor Area (Thu-Sat)	10'x20' (Prime Location)	10'x20'	10'x10'	10'x10'
Event Registrations (includes full access to session, meals, and evening social events)	10	5	3	3



SPONSORSHIP LEVELS AND BENEFITS

SCIENTIFIC MEETING ONLY (TUE-WED)	SILVER \$10,000	BRONZE \$5,000	FRIEND <\$5,000
VIRTUAL & PRE-CONFERENCE BENEFITS:*			
Logo recognition on registration website	★	★	★
Recognition on event listing on rettsyndrome.org	Name	Name	Name
Inclusion in attendee emails	1 (Name)	1 (Name)	
Logo and tag (if applicable) in posts to IRSF social media accounts	1 group post	1 group post	
ON-SITE RECOGNITION & BENEFITS			
Logo recognition in breaktime video slide show	Shared Slide	Shared Slide	
Logo recognition on meeting signage	★	★	
Full color ad in Scientific Meeting Program Insert**	Quarter Page		
Scientific Meeting Registrations (includes full access to session, meals, and evening social events)	2	1	1

FAMILY CONFERENCE ONLY (WED-SAT)	SILVER \$15,000	BRONZE \$7,500	EXHIBITOR \$2,500
VIRTUAL & PRE-CONFERENCE BENEFITS:*			
Logo recognition on registration website	★	★	★
Recognition on event listing on rettsyndrome.org	Name	Name	Name
Inclusion in attendee emails	1 (Name)	1 (Name)	
Logo and tag (if applicable) in posts to IRSF social media accounts	1 group post	1 group post	
ON-SITE RECOGNITION & BENEFITS			
Logo recognition in breaktime video slide show	Shared Slide	Shared Slide	
Logo recognition on meeting signage	★	★	
Full color ad in ASCEND Program**	Quarter Page		
Opportunity to provide item in ASCEND Attendee Bag [^]	★	★	★
10'x10' Booth in Exhibitor Area (Thu-Sat)	★	★	★
Family Conference Registrations (includes full access to session, meals, and evening social events)	2	1	

*Benefits start approximately 1-week after commitment or when vector format logo received

**High quality PDF artwork due 05/01/24 for inclusion

[^]Items must be shipped to IRSF's office for arrival 5/15/24-5/31/24; quantities & other instructions will be provided at a later date



ADDITIONAL FAMILY CONFERENCE SPONSORSHIP OPPORTUNITIES:

RESPITE ROOM SPONSOR

\$25,000 (Thu-Sat, All Day)

A respite room will be provided for the care of individuals with Rett syndrome while parents/caregivers attend sessions. Sponsorship includes signage and recognition where applicable.

PURPLE PARTY SPONSOR

\$10,000 (Fri Night)

The Purple Party is an opportunity for families to make new friends, connect with old friends, and have fun together. Sponsorship includes signage and recognition where applicable.

SOCIAL MIXER SPONSOR

\$2,500 (Thu Night; Multiple options to choose from)

Sponsor a group gathering of attendees, i.e. Margarita's with Moms, Dad's Happy Hour, etc. Benefits and recognition varies by event. Email ascend@rettsyndrome.org for availability.

AFTERNOON REFUEL SPONSOR

\$1,000 (2 available)

Sponsor the snacks and refreshments station during an afternoon break; includes signage and verbal recognition.

COFFEE BREAK SPONSOR

\$500 (3 available)

Sponsor one of the coffee breaks during our morning sessions; includes signage and verbal recognition.





SUPPORT THE NATIONAL SUMMIT THROUGH SCHOLARSHIP DONATIONS

SCHOLARSHIP OPPORTUNITIES

The International Rett Syndrome Foundation has prioritized making ASCEND 2024 as affordable as possible to allow attendees from all socio-economic backgrounds to participate. We recognize that costs incurred to travel to and attend the summit create a financial hardship for some who would benefit greatly from participation in this event. We have established *The Summit Scholarship Fund* in an effort to provide financial support to those who apply for financial assistance. We encourage you to consider a donation to this fund.



IMPORTANT DATES

Early Bird Registration Opens
November 2, 2023

Early Bird Registration Ends
February 29, 2024

Sponsor Applications Due
April 1, 2024

Sponsorship Fees Due
April 15, 2024

Print Ad Deadline
May 1, 2024

Giveaway Item Delivery Deadline
May 31, 2024



SPONSOR APPLICATION

Company/Organization: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Company/Organization Phone: _____ Fax: _____

Website URL (Required): _____

Primary Contact First/Last Name: _____

Primary Contact Email: _____

Primary Contact Phone: _____ Ext.: _____

SPONSORSHIP PACKAGES

ASCEND: SCIENTIFIC MEETING + FAMILY CONFERENCE

- Presenting Sponsor (\$100,000)
- Platinum Sponsor (\$75,000)
- Diamond Sponsor (\$40,000)
- Gold Sponsor (\$20,000)

SCIENTIFIC MEETING ONLY

- Silver Sponsor (\$10,000)
- Bronze Sponsor (\$5,000)
- Friend Sponsor (<\$5,000)

FAMILY CONFERENCE ONLY

- Silver Sponsor (\$15,000)
- Bronze Sponsor (\$7,500)
- Exhibitor Sponsor (\$2,500)
- Respite Room Sponsor (\$25,000)
- Purple Party Sponsor (\$10,000)
- Social Mixer Sponsor (\$2,500)
- Afternoon Refuel Sponsor (\$1,000 each)
- Coffee Break Sponsor (\$500 each)

SCHOLARSHIP DONATION

- Amount: _____

PAYMENT INFORMATION

To arrange payment, please contact Brittney Gibson at bgibson@rettsyndrome.org or 513.874.3020.



INTERNATIONAL RETT SYNDROME FOUNDATION SPONSOR RULES AND REGULATIONS

Agreement to Terms, Rules and Regulations

The Sponsor, _____, agrees to view and comply with the terms, rules, and regulations communicated by the International Rett Syndrome Foundation staff. These terms, rules and regulations were developed by the International Rett Syndrome Foundation to safely and properly execute the ASCEND 2024 Rett Syndrome National Summit (the “Event”). The Sponsor will be held accountable for the behavior of all its representatives selected to participate in the Event. It is the Sponsor’s responsibility to relay the terms, rules and regulations to its staff and guests. Failure to comply with the terms, rules, and regulations will result in removal from the event and all fees submitted will not be refunded.

Right to Reject Applications

The International Rett Syndrome Foundation and/or its agents reserves the right to reject any application for sponsorship or advertising associated with the Event if in the sole opinion of the International Rett Syndrome Foundation and/or its agent, the International Rett Syndrome Foundation determines that the product or service promoted by the Sponsor is a product or service that would negatively impact the reputation or goodwill of the International Rett Syndrome Foundation.

Cancellation and Refund Policy

Due to the commitment involved of the hosting organization and its vendors in organizing and executing the event, no cancellations or refunds will be granted,

Indemnification

The Sponsor agrees to indemnify, defend, and hold harmless, the International Rett Syndrome Foundation its employees, board members, committees, agents, contractors, the State of Ohio and the The Westin Westminster, for any claims, liabilities, damages, expenses, and attorney’s fees and miscellaneous expenses of any sort, arising from any procedures or lack thereof, negligence of the Sponsor and its officers, directors, employees, agents, contractors and guests, including without limitation, claims of property damage or loss and injury or harm to persons due to violating the terms, rules and regulations or damage of any kind caused by Sponsor’s installation, use and dismantling of furniture, hardware, or any materials at the Event. The Sponsor also agrees to release from liability the International Rett Syndrome Foundation its committees, executive board members, agents, contractors or employees, the State of Ohio or The Westin Westminster any damages, theft, loss, injury, or harm to a person or to Sponsor’s property, or its officers, directors, employees, agents, contractors and guests due to fire, flooding or any other accidental cause.

Initial _____



Code of Conduct

Employees, guests and contractors of the Sponsor must behave in a professional manner at all times. The International Rett Syndrome Foundation reserves the right to dismiss any Sponsor/ Exhibitor for the event due to unprofessional and offensive behavior. The Sponsor/Exhibitor will be held responsible for the conduct of its employees, guests and contractors.

Security

The International Rett Syndrome Foundation and The Westin Westminster will not be held accountable for any loss, theft or damage to Sponsor's display and promotional material. The Sponsor is responsible for all of its table display and promotional materials during the entire event and should exercise reasonable practices to secure its display and promotional materials. The Sponsor is allowed to arrange for security to oversee its specific display and promotional materials at its own expense. Sponsor is responsible for setup and takedown of all exhibit display items.

Use of the International Rett Syndrome Foundation Name/Logo

The use of the International Rett Syndrome Foundation Name/Logo by any Sponsor without written permission from the International Rett Syndrome Foundation is forbidden. Sponsor agrees to acknowledge the International Rett Syndrome foundation in any of Sponsor's communications regarding the Event.

Photography Release

By attending the ASCEND 2024 National Summit, attendees agree to allow their names, likenesses and images in photographic format recorded onsite to be used by the International Rett Syndrome Foundation for educational and promotional purposes.

Photography Permission

Sponsor agrees to obtain permission from any Event participants before taking their photograph. Sponsor will obtain written permission before sharing, posting or using photographs in any communications.

Initial _____



AGREEMENT

I have read and agree to all the Sponsor Rules and Regulations.

By signing this document, the sponsor/advertiser agrees to pay the total fee by April 15, 2024.

COMPANY NAME

AUTHORIZED SIGNATURE/COMPANY REPRESENTATIVE (REQUIRED)

DATE (REQUIRED)

PRINTED NAME TITLE/ORGANIZATIONAL ROLE

APPLICATION SUBMISSION OPTIONS:

- 1. Email:** ascend@rettsyndrome.org
- 2. Mail:** International Rett Syndrome Foundation
ATTN: ASCEND Sponsorship
4500 Cooper Road, Ste 204
Cincinnati, OH 45242

THANK YOU!

We look forward to seeing you in Colorado!!

