

# 2nd annual/ Purple Out FOR RETT!

**October 17-19, 2025**

during Rett Syndrome  
Awareness Month

## WHY

You can help create a world without Rett syndrome by teaching the world about Rett syndrome! During October's Rett Syndrome Awareness Month, you have the opportunity to join IRSF in raising awareness. More awareness means more support for our loved ones with Rett.

## GO PURPLE

Purple is the new black for the weekend of October 17th-19th! Spread Rett syndrome awareness from social media to neighborhoods and from cities and landmarks to schools and workplaces by participating in the purple out.

## HOW

### 1. Purple Day at Work or School

Ask for Friday, October 17th, to be wear purple day at your work, school, or other gatherings.

### 2. Light It Up Purple

Light your porch, house, pool, place of business, or a landmark up purple for just one night or all weekend long.

### 3. Social Media Purple Take Over

From Friday-Sunday, go PURPLE! Share photos of purple lights or your purple day at work or school to your followers on social media. Make sure to tag IRSF's social accounts and submit your photos to our photo album at [rettsyndrome.org/purpleout!](https://rettsyndrome.org/purpleout!)



There are so many ways to  
raise awareness this  
October and beyond:



[rettsyndrome.org/october](https://rettsyndrome.org/october)