

Strollathon



2025
National Sponsorship
Opportunities



The Strollathon is an annual nationwide IRSF fundraiser that brings together local communities to raise critical funds towards treatments including cures for Rett syndrome. Since 2004, these family-friendly events powered by dedicated volunteers, sponsors, donors, and Rett families have raised over \$17.5M to advance IRSF's mission to empower families and accelerate research toward a world without Rett.

The 2024 Strollathon season was a big success with over 2,000 members of the community coming together at 14 Strollathon locations. 2025 is looking to be another fantastic year.

About International Rett Syndrome Foundation (IRSF)

IRSF is the leading research and family empowerment organization for Rett syndrome. A 501(c)(3) tax-exempt organization (ID# 31-1682518), IRSF is on a mission to transform the lives of all those affected by Rett syndrome by accelerating research toward treatment and a cure while empowering families with the information, programs, and services they need to thrive. Learn more at rettsyndrome.org.



	PRESENTING \$50,000 (1 AVAILABLE)	DIAMOND \$20,000 (2 AVAILABLE)	PLATINUM \$10,000
VIRTUAL BENEFITS:*			
Recognition as Presenting Sponsor of all IRSF Strollathons (1-year)	★		
Announcement on IRSF Website (rettsyndrome.org)	★		
Logo & Mention in Rett Gazette Editorial Feature	S		
Logo on Promotional Postcard Mailing (mailed to 6-10k families & supporters)	★	★	
Logo on IRSF Website's Strollathon Landing Page	★	★	★
Logo on Local Strollathon Registration Website (All locations)	★	★	★
Inclusion in Local Promotional & Attendee Emails	O	Logo	Name
Inclusion on IRSF's Facebook Event Listing	Logo	Logo	Name
Logo and Tag (where applicable) in IRSF Social Media Posts	x3	x2	x1
Logo and Tag (where applicable) in Local Event Social Media	L	★	★
EVENT DAY BENEFITS:			
Tabling Opportunity (may provide own tent, signage, and giveaways)	ALL	up to x7	up to x5
Opportunity to Provide Branded Giveaway to Attendees	D	★	★
Sign on Stroll Course	★	★	★
Logo on Event T-shirt (back)	★	★	★
Verbal Recognition during Announcements	★	★	★

Hydration Sponsor - \$7,500 (\$500 per event for local sponsorship only)

National Benefits to include:

- National Stroll Page logo
- Logo on local Strollathon registration pages
- Tabling Opportunity (all Strolls)
- Opportunity to provide giveaway
- Sign on Stroll Course
- Logo on T-shirt back
- Logo on Sponsor banner

* Commitment deadline for postcard and t-shirt inclusion is 5/1/25. All benefits start approximately 1-week after commitment.

SPONSOR COMMITMENT FORM

STROLLATHON LOCATION: NATIONAL

COMPANY INFORMATION

Company or organization name (as you would like it to appear in print):

Address: _____

City: _____ State: _____ Zip Code: _____

Contact Person: _____

Phone: _____ E-mail: _____

Sponsorship Level:

Presenting (\$50,000) - **SOLD** Diamond (\$20,000) Platinum (\$10,000)

METHOD OF PAYMENT

Check enclosed (payable to International Rett Syndrome Foundation)

Charge the following credit card

Type of Card: Visa MC AMEX Discover

Card Number: _____

Exp. Date: _____ Security Code: _____

Name on Card: _____

Signature: _____

Logo Deadlines: 05/01/2025

Please return this commitment form & payment to:

International Rett Syndrome Foundation
4500 Cooper Rd, Ste 204
Cincinnati, OH 45242

*For questions, please contact
Tim Frank at tfrank@rettsyndrome.org.*

THANK YOU FOR
YOUR SUPPORT!

