



2023  
National Sponsorship  
Opportunities



*Raise a Glass for Rett* is IRSF's newest signature event that brings the entire Rett syndrome community together on one night for Rett. The celebration consists of a virtual livestreamed event produced by the IRSF team, but the unique design allows anyone to host a party of any size (public or private) as a community fundraiser anywhere in the world. IRSF provides event hosts with select videos from a prerecorded program to share during in-person events, including IRSF updates on treatment, research, families, and community impact, but allows event hosts to build the rest of the elements around what is best for their community.

Over the last 3 years, *Raise a Glass* in-person and virtual events have raised nearly \$1M to accelerate research toward treatments including cures for Rett syndrome.

The 2023 *Raise a Glass for Rett* event is set to stream virtually on Saturday, October 28th, capping off October's Rett Syndrome Awareness Month. Along with the virtual event, at least three additional in-person *Raise a Glass* events will be held in the last week of October across the United States.

#### **About International Rett Syndrome Foundation (IRSF)**

IRSF is the leading research and family empowerment organization for Rett syndrome. A 501(c)(3) tax-exempt organization, IRSF is on a mission to transform the lives of all those affected by Rett syndrome by accelerating research toward treatment and a cure while empowering families with the information, programs, and services they need to thrive. Learn more at [rettsyndrome.org](https://rettsyndrome.org).



SPONSOR BENEFITS	PRESENTING \$50,000	DIAMOND \$25,000	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000	SUPERHERO \$500
Logo/Name on Invitation (mailed and/or virtual)	★	★					
Recognition on IRSF Website's RAG Landing Page (rettsyndrome.org/RAG)	Logo	Logo	Name	Name	Name	Name	
Recognition on Site Registration Pages	Logo	Logo					
Inclusion in Promotional & Attendee Emails	Logo	Logo	Name	Name	Name		
Logo and Tag (where applicable) in IRSF Social Media Posts	ALL	x4	x3	x2	x1		
Recognition during Virtual Event	★	★	★	★	★	★	Pre-show
Opportunity to Provide a Video Message to Guests of Virtual Event	60 sec	30 sec					
Ad in the Online Event Program	Full page, premium placement	Full page, premium placement	Full page	Half page	Quarter page	Quarter page	Quarter Page
Branded Photo Frame	All sites						
Tickets	Table of 10 (All sites)	Table of 10 (2 sites)	Table of 10 (1 site)	6 tickets (1 location or virtual)	4 tickets (1 location or virtual)	2 tickets (1 location or virtual)	2 tickets (1 location or virtual)

# SPONSOR COMMITMENT FORM

## COMPANY INFORMATION

Company or organization name (as you would like it to appear in print):

\_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Sponsorship Level:

- Presenting (\$50,000)       Diamond (\$25,000)       Platinum (\$10,000)  
 Gold (\$5,000)       Silver (\$2,500)       Bronze (\$1,000)       Superhero (\$500)

## METHOD OF PAYMENT

Check enclosed (payable to International Rett Syndrome Foundation)

Charge the following credit card

Type of Card:    Visa       MC       AMEX       Discover

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

### Logo Deadlines:

Invitation: 8/15/23

Online Program Ad & Video Message: 10/1/23

### Please return this commitment form & payment to:

International Rett Syndrome Foundation  
4500 Cooper Rd, Ste 204  
Cincinnati, OH 45242

***For questions, please contact  
Tim Frank at [tfrank@rettsyndrome.org](mailto:tfrank@rettsyndrome.org).***

THANK YOU FOR  
YOUR SUPPORT!

