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CELEBRATING

THE TORCH WITHIN

May 22-25

IRSF 25TH ANNUAL RETT SYNDROME
EDUCATION & AWARENESS CONFERENCE

Lansdowne Resort & Spa
Leesburg, Virginia

This is our 25th Annual Conference

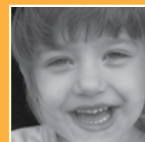
We're celebrating 25 years of helping parents and caregivers advocate and communicate on behalf of their Silent Angels. We have provided families and caregivers with hope, the ability to persevere and to have endurance along their journey. In just 25 years, our special children have gone from misdiagnosed and misunderstood to having a name for their syndrome and a supported place in our homes and communities.

We're also celebrating **10 years** since the discovery of the gene mutation that causes Rett syndrome...

The discovery of the gene, MECP2 mutation brought the average age of diagnosis from 4–5 years to about 17 months—critical for the start of early childhood developmental interventions; Invaluable to the parent looking for answers. Researchers now tell us that Rett syndrome, the only Autism spectrum disorder with a known genetic cause, may be only 5 years from a cure!

Milestones make us pause and reflect on our journey and enable us to chart a faster, more focused course for the progress that lies ahead. Be a part of this special moment. Be a part of our here and now. Support families who need this conference to make it through to our next milestone discovery. **Become a voice for all the Silent Angels that cannot speak on their own behalf. Be a hero in our story. It will have a great ending—we promise.**

Rett syndrome has taken away the future that many parents have dreamed for their daughters. IRSF is working to give it back. **Join us in our mission.**



Conference Sponsorship Prospectus



About the International Rett Syndrome Foundation (IRSF)

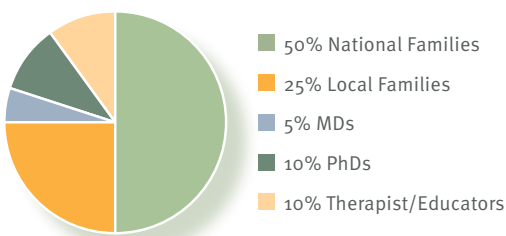
IRSF is the most widely respected, and first dedicated international foundation to focus on finding treatments and a cure for Rett syndrome, a devastating pediatric neurological illness that affects one in 10,000–15,000. It is estimated that there is a girl born with Rett syndrome once every five hours. A landmark study by Dr. Adrian Bird, PhD, co-funded by IRSF, reversing the symptoms of Rett syndrome in a genetic mouse model was announced February 8, 2007. The results were astounding. The principle of reversibility was established. The study suggests Rett syndrome may be the first autism spectrum disorder to be cured, even in the late stages of the disease. IRSF's 2009 research commitment exceeds \$1.7 million and our cumulative total support of research projects is now over \$18 million! IRSF has a three part mission: 1) To support basic scientific and advanced clinical research focused on treatments and cures for Rett syndrome 2) To increase public awareness about Rett syndrome 3) To provide information and support to the families of individuals with Rett syndrome. The Foundation directs 96% of every dollar donated directly to program services.

25th Annual Conference

The IRSF Annual Conference hosts an established base of attendees and a growing number of new attendees. Since 1984, conference numbers and interest levels have grown. Families of individuals with Rett syndrome plus field-leading healthcare professionals who influence the purchase of equipment, products and services for the nation's leading research and treatment facilities comprise our core attendee group. This year marks our 25th Annual Conference. We're celebrating 25 years of helping parents and caregivers advocate and communicate on behalf of their Silent Angels. We have provided families and caregivers with hope, the ability to persevere and to have endurance along their journey. In just 25 years, our special children have gone from misdiagnosed and misunderstood to having a name for their syndrome and a supported place in our homes and communities.

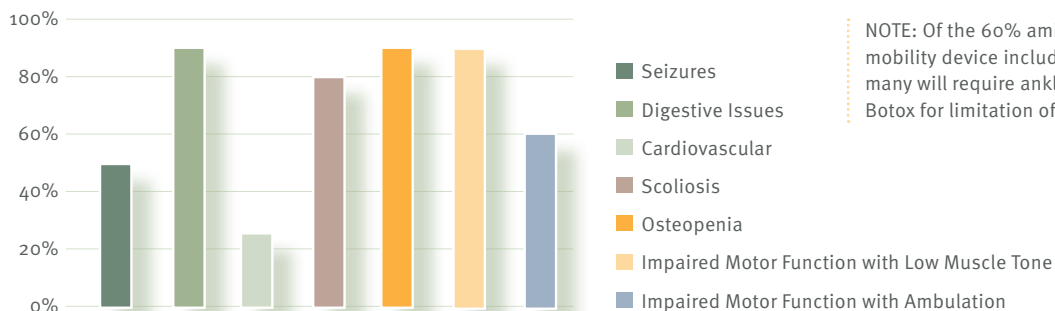
We're also celebrating 10 years since discovering the gene mutation that causes Rett syndrome. The discovery of the gene brought the average age of diagnosis from 4–5 years to about 17 months—critical for the start of early childhood developmental interventions; Invaluable to the parent looking for answers. Researchers now tell us that Rett syndrome, the only Autism spectrum disorder with a known genetic cause, may be only 5 years from a cure! Now more than ever, your support is needed. Your help is our hope.

Attendee Demographics



The IRSF Annual Conference directly impacts more than 300 families and professionals with a pass-along rate (shared product and educational information post-conference) of 4:1 (1200 total individuals reached) plus newsletter, Internet, press coverage and follow-up presentations at top research and medical facilities across the country.

Leading Causes of Illness and Impairment in Girls with RS



NOTE: Of the 60% ambulatory most will require some form of mobility device include high-tech strollers and wheelchairs; many will require ankle/foot orthotic devices; many will require Botox for limitation of movement.

A host of equipment (assistive communication devices, custom computers, wheelchairs, walkers, braces, etc.) and pharmaceuticals (anti-seizure medications, proton pump inhibitors, etc.) are a fixture in the lives of these girls and their families.

Sponsorship Opportunities

\$5000 Platinum Sponsor

- Designation as Presenting Sponsor of Welcome Reception, Key Note Address, or Tribute Reception
- Designation as Presenting Sponsor of one educational session of your choice
- Acknowledgement in conference-related press releases, newsletters and local media
- Full Page Ad on back or inside cover of Program Journal with message of your choice
- Corporate logo (if supplied by April 7, 2009 deadline) and company name noted on all registration and event signage

\$2500 Gold Sponsor

- Designation as Presenting Sponsor of Key Note Address, Welcome Reception, or Tribute Reception
- Acknowledgement in conference-related press releases, newsletters and local media
- Full Page Gold Ad in Program Journal with message of your choice
- Corporate logo (if supplied by April 7, 2009 deadline) and company name noted on all registration and event signage

\$1000 Silver Sponsor

- Designation as Presenting Sponsor of any 2 educational sessions of your choice
- Acknowledgement in conference-related press releases, newsletters and local media
- Full Page Silver Ad in Program Journal with message of your choice
- Corporate logo (if supplied by April 7, 2009 deadline) and company name noted on all registration and event signage

\$500 Bronze Sponsor

- Designation as Presenting Sponsor of any 1 educational session of your choice
- Acknowledgement in conference-related press releases, newsletters and local media
- Full Page Ad in Program Journal with message of your choice
- Corporate logo (if supplied by April 7, 2009 deadline) and company name noted on all registration and event signage

Helping Hands Sponsorships

- Hospitality Sponsor: \$400 – a full page Ad in the Program Journal with a message and/or picture of your choice
- Silent Angel Sponsor: \$300 – a half page Ad in the Program Journal with a message and/or picture of your choice
- Family Sponsor: \$200 – a quarter page Ad in the Program Journal with a message and/or picture of your choice
- Honorable Sponsor: \$100 – an eighth white page in the Program Journal with a message and/or picture of your choice
- Listing: \$50 – Family/Silent Angel/Company name listed in the Program Journal

ALL LOCAL SPONSORS: Feel free to supply your own napkins, coffee cups, product information, store address and hours

In-Kind Partners

Major donors of products or services will be recognized as Partners at the appropriate level based on the value of the donation



Sponsorship Opportunities

<input type="checkbox"/>	\$5,000	Platinum Sponsor
<input type="checkbox"/>	\$2,500	Gold Sponsor
<input type="checkbox"/>	\$1,000	Silver Sponsor
<input type="checkbox"/>	\$500	Bronze Sponsor
<input type="checkbox"/>	\$400	Hospitality Sponsor
<input type="checkbox"/>	\$300	Silent Angel Sponsor
<input type="checkbox"/>	\$200	Family Sponsor
<input type="checkbox"/>	\$100	Honorable Sponsor
<input type="checkbox"/>	\$50	Listing

A girl is born every 5 hours
with Rett syndrome

Rett syndrome is the leading cause
of severe impairment in girls

Rett syndrome affects all ethnic,
racial and socioeconomic groups.
Every parent is at risk for having
a child with Rett syndrome



Please make your check payable to the **International Rett Syndrome Foundation** or complete credit card information. This form can also be completed online at www.rettsyndrome.org

Amount of credit card transaction \$ _____



☐ MC ☐ Visa ☐ AMEX Card # _____ Exp. _____

Name _____



Company _____

Address _____

City / State / Zip _____



Telephone _____ Fax _____ Email _____

Materials/payment must be received no later than April 7, 2009

Please mail to:

Jenni Grammer
International Rett Syndrome Foundation
4600 Devitt Drive
Cincinnati, OH 45246

For more information, or if you would like an alternate way to give, please call the IRSF offices at **513-874-3020** or email jgrammer@rettsyndrome.org