

SEVENTH
WORLD **Rett**
Syndrome
CONGRESS

CHARTING THE COURSE

JUNE 22-26, 2012 | NEW ORLEANS

APPLICATION FORM

2012 World Congress Exhibitor

Sponsored by

International Rett Syndrome Foundation

Exhibitors at this event will enjoy a unique opportunity to meet and interact directly with a global audience of decision-makers who have a specific interest in discovering treatments and a cure for Rett syndrome, and improving the abilities, comfort and day-to-day lives of children living with the disorder right now. We welcome your participation. Space is limited, and priority will be given to vendors demonstrating products and services of interest to the attendees: researchers, allied health professionals, educators and the families/caregivers of affected children.

Please print or type. This information and associated hi-res artwork will be used in electronic and print communications, publications, signage, brochures, etc.

Company Name _____ Website _____

Company Social Media Sites _____

Mailing Address _____

Primary Contact _____ Email _____

Telephone _____ Fax _____

- ☐ Check here if you are a paid World Congress attendee for a 25% discount on exhibitor fees. Contact IRSF for special rates if you are a Rett syndrome family running a small business and you wish to exhibit your uniquely adapted products.



Information, Terms and Conditions

- Exhibitors are encouraged to donate products or product-vouchers to IRSF for the sole purpose of onsite contests, drawings, and silent auction. IRSF agrees to use these items to increase traffic to the Exhibitor arena, and to promote interest in your business. No other direct fundraising or special sales meetings or activities will be allowed during this meeting that would keep or distract attendees from the scheduled program.
- Insurance and liability are the full and sole responsibility of the Exhibitor.
- IRSF is not responsible for any lost, damaged or stolen items. The Exhibitor is fully liable for all exhibit materials/contents (products, demos, collateral, etc). It is recommended that the exhibit not be left unattended at any time and that all valuable materials are removed and securely stored at the end of each exhibition day.
- IRSF is not responsible for tabletop exhibit materials shipped directly to the conference site.
- Materials for the "Informational Display Tables" must be approved in advance and should be shipped directly to IRSF in Cincinnati by the assigned deadline. Clear instructions regarding the expected return

of product, pamphlets, displays, and/or materials must also be clearly communicated in advance to IRSF. Written instructions regarding expected returns must be clearly and visibly included in the shipment, along with return packaging materials and a shipping label.

- Failure to remit full payment prior to the date specified on the application form constitutes cancellation of registration and the reserved space will be subject to resale without refund of deposit.
- The exhibitor will be held responsible for applicable registration fees if they fail to cancel registration on or prior to the specified registration deadline.
- IRSF will assess a \$50 fee for any returned checks.
- The exhibitor is responsible for all travel arrangements, meals and accommodations for employees/representatives. A special rate has been negotiated for hotel accommodations (subject to availability). The Exhibitor must contact the hotel directly to secure this rate.
- Exhibit hours are from 9:00 am – 4:00 pm Central Time.

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2012 World Congress Exhibitor APPLICATION FORM

Exhibit at the conference days relevant to you! Friday and Saturday will primarily be sessions for the families, caregivers and allied health professionals of children with Rett syndrome. Sunday will be opening day of the 3-day Science Symposium, with many from the Research community arriving on Saturday. There will be no Exhibition space during the Monday and Tuesday portion of the Science Symposium; however, Sponsorship opportunities for more extensive visibility with this audience is available. Contact IRSF or download the World Congress Sponsor packet for more information.

STAFFED TABLETOP EXHIBIT

Consists of one 10' x 10' exhibit space with one 8' dressed table and two chairs for representatives. Electricity is provided. Wi-fi is available in the public Exhibitor arena space.

- | | |
|--|-------|
| <input type="checkbox"/> Full Three-Day Exhibit (Friday, Saturday, Sunday – Jun 22, 23, and 24) | \$750 |
| <input type="checkbox"/> Two-Day Exhibit (please circle: Friday and Saturday, June 22 and 23 OR Saturday and Sunday, June 23 and 24) | \$500 |
| <input type="checkbox"/> One-Day Exhibit (please circle: Friday, Saturday OR Sunday) | \$300 |

INFORMATION DISPLAY TABLE ONLY

All materials must be shipped to IRSF in Cincinnati by Friday June 8th

- | | |
|--|-------|
| <input type="checkbox"/> Three-Day Display (Friday, Saturday, Sunday – Jun 22, 23, and 24) | \$200 |
|--|-------|

HELPING HANDS KEEPSAKE PROGRAM JOURNAL

Place an ad, special message and/or picture in the widely cherished Program Journal. Other key meeting sponsorships with benefits are available. For more information on additional sponsorship opportunities, please contact IRSF toll-free at 800.818.RETT (7388), direct 513.874.3020, or admin@rettsyndrome.org. Please email hi-res ad artwork for the Program Journal directly to IRSF's Lisa Hayden lhayden@rettsyndrome.org or to ask questions about advertising specifications. **Deadline for artwork is Friday, May 11, 2012.**

- | | |
|--|-------|
| <input type="checkbox"/> Full-Page Sponsor Ad | \$500 |
| <input type="checkbox"/> Half-Page Sponsor Ad | \$250 |
| <input type="checkbox"/> Quarter-Page Sponsor Ad | \$150 |
| <input type="checkbox"/> Eighth-Page Sponsor Ad | \$ 75 |
| <input type="checkbox"/> Named Listing—
family, child, or company name
listed in the Program Journal | \$ 25 |

PAYMENT

A non-refundable deposit, 50% of the total registration cost, must accompany this application. The remaining balance is due by Friday, June 8, 2012.

- ☐ Check (Made payable to IRSF, mailed to: IRSF World Congress, 4600 Devitt Drive, Cincinnati, OH 45246)
- ☐ Purchase Order (# _____)
- ☐ Credit Card: ☐ Visa ☐ MC ☐ Amex Card # _____ Exp. Date _____
- Name on Card: _____ Signature _____

I, _____ an authorized representative of _____
agree to the terms and conditions of this registration.

Mail completed form and payment to IRSF World Congress, 4600 Devitt Drive, Cincinnati, OH 45246 or fax to 513.874.2520.
Questions? Call toll free 800.409.RETT (7388) or direct 513.874.3020, or email admin@rettsyndrome.org.