

IRSF presents...

# HER Knight

*Helping to End Rett syndrome*

**DEFINITION OF A KNIGHT:** *A defender, champion, or zealous upholder of a cause or principle*

**DEFINITION OF THE HER KNIGHT CHALLENGE:** *A fundraiser consisting of special men Helping to End Rett (HER)*

**HOW:** *Send out a letter and/or email to all acquaintances, colleagues, friends and family asking for their financial support in the HER Knight Challenge. Collect and keep track of donations easily by utilizing IRSF's Firstgiving online fundraising tool.*

**WHEN:** *The HER Knight Challenge will take place between September 1st and October 31st.*






**WHY:** *Now is the time to get involved! Research is moving in the right direction; there is excitement within the scientific community; progress IS being made. However, our children wait. They wait patiently but are relying on us to make a difference.*

**PRIZE:** *Everyone likes a challenge, right? And everyone likes a reward for being number one, right? The Knight who raises the most funds will receive an iPad 2—it will be shipped directly to the winner during the month of November!*

**Contact Jennifer Endres today if you wish to participate!**  
**[jendres@rettsyndrome.org](mailto:jendres@rettsyndrome.org)**

*for the Dads, Grandfathers, Uncles,  
Brothers and Male Friends of the  
International Rett Syndrome Foundation*

## IRSF will...

-  Provide assistance with setting up your Firstgiving page
-  Provide you with sample solicitation email/letters!
-  Provide you with fact sheets, brochures and flyers!
-  Send out formal acknowledgments to your donors!
-  Promote Knights on Facebook and in the IRSFlash!



**IRSF**  
INTERNATIONAL  
RETT SYNDROME  
FOUNDATION