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www.rett Syndrome.org

Dear Friend,

On behalf of the Board of Trustees, Scientific Advisory Board and staff of the International Rett Syndrome Foundation, I would like to offer your organization a unique opportunity that would grant your business significant exposure to over 500 more potential customers in the tri-state area! It is greatly appreciated. This year's event is even more important than last as it is our 5th Tri-State Strollathon! We hope you can join in with the hundreds of other supporters again this year and make a difference in the lives of these beautiful little girls suffering from this devastating disorder.

Fund Raising Event:

As you may know, the Strollathon is one of IRSF's signature events and is a great way for families and friends to connect and raise awareness for those living with Rett syndrome. This year's event, which will be held on September 20 at Sawyer Point, will include entertainment, food, raffle prizes, and a beautiful 1.5 mile stroll along the river. The event, chaired by Jennifer Braner, Kay Maynard, and Tracy Bergman (mothers of Hannah, Amie and Paige, diagnosed with Rett Syndrome) has raised over \$850,000 in the past four years to help fund IRSF's three-pronged mission of Family Support, Research, and Advocacy & Awareness. This includes the \$265,000 raised at last year's extraordinary event! Each year approximately 500 participants attend, including approximately 15-20 Ohio-Kentucky-Indiana girls and their families affected by Rett syndrome. You too can help us stroll and roll our way to a cure!

What is Rett Syndrome?

Rett syndrome is a devastating neurological disorder seen almost exclusively in females. It is the leading genetic cause of severe impairment in girls. It is the only autism-spectrum disorder with a known genetic cause. Little girls with the disorder are born without any signs of the syndrome. By the age of 2 years old, loss of language and motor skills are prominent. Breathing, digestion, and sleep patterns are dysfunctional. Scoliosis begins. Teeth grinding occurs. Seizures develop. Rett Syndrome leaves its victims profoundly disabled, requiring assistance with every aspect of daily living. These beautiful little girls, from the outside, *look* like perfect angels. However, Rett Syndrome takes over and robs them of a healthy life. A girl is born every five hours with Rett Syndrome. This affects girls world-wide.

About the International Rett Syndrome Foundation:

All proceeds benefit the International Rett Syndrome Foundation. IRSF is the world's leading private source of funds for Rett syndrome research. To date, we have funded 104 projects totaling over \$11 million in grants. In 2006 alone, a record \$2.3 million in grants were awarded to 22 distinguished researchers worldwide. In fact, a study was recently funded that suggests that the symptoms of Rett syndrome are reversible. With this news, now more than ever your support is needed and as always, is very much appreciated. The foundation has proven to be fiscally responsible, with 96% of each dollar donated, channeled directly to cutting edge science.

How can you help?

It's easy to get involved! In order to show our families and donors our appreciation for their efforts and support we will be holding a raffle at this year's event. You can show your support by providing us with gift certificates or coupons. You could also add a personal touch and put together a gift basket of your products to be raffled off. Whether or not you will be able to monetarily support this event, please consider this an invitation to join us on this special day as we stroll our way to a cure!

Everyday IRSF funded research brings us another step closer to the cure we seek. Thanks to your generosity, we will be able to continue funding the much-needed biomedical research that will make our vision a reality for all the girls and women who are affected by this devastating disorder. I appreciate your time and I will call you soon to confirm receipt of these materials. Please feel free to contact me with any questions or concerns at (513) 874-2657. We look forward to a possible partnership with your organization.

Sincerely,



Jennifer Grammer
Special Events Program Manager
International Rett Syndrome Foundation

Each donation for our raffle will have a sign to advertise the company/person who donated the item. We expect approximately 500 participants. Not only are you donating to an important cause, but this is a great way to advertise!

(Please mail the bottom portion to us at the address listed below. Please use the enclosed addressed envelope for your convenience.)

____ Yes, I would like to donate an item for the Raffle at the 5th Annual Tri-State Strollathon to raise money for the International Rett Syndrome Foundation!

Item: _____

The item is worth: \$ _____

I would like to: _____ Mail the item (by September 1st, 2007)

_____ Have item picked up at place of business

Company: _____

Contact Person: _____

Phone: _____ Email: _____

Contact Information:

Jennifer Grammer
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