Carrying the Fundraising Torch

A step by step approach to fundraising made easy

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IRSF
INTERNATIONAL RETT SYNDROME FOUNDATION

Why do we need to fundraise?

- We want to find a cure and treatments for Rett syndrome
- We want to help someone we care about
- We want to bring meaningful care and useful information to those dealing with Rett syndrome
- We want to help the International Rett Syndrome Foundation succeed in fulfilling their mission

Girls and women are patiently waiting for us…

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Mission Statement

The core mission of the IRSF is to fund research for treatments and a cure for Rett syndrome while enhancing the overall quality of life for those living with Rett syndrome by providing information, programs and services.

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Do I have what it takes?

You must be…

- Motivated
- Organized
- Enthusiastic

It helps to be…

- Well connected
- Outgoing

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A few important things to keep in mind

Remember to…

- Think of fundraising as a business
- Make it personal
- Have good manners…
  - *Good fundraising involves good manners*
- Choose a fundraiser you can stick with year after year
- Always keep in mind *People Give to People*
- Remember the main goal of fundraising
  - *To raise the most amount of money possible*

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What type of fundraiser should I plan?

- ***Consider hosting one of IRSF's signature fundraising events***
  - Strollathon
  - Golf Tournament
  - Gala
  - Run
  - *Care and Cure Café*
  - *Phantom Tea*

- ***Consider what is of most interest to you***
  - Which event would you have the most support of?
  - Which event fits with your lifestyle?

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Lady golfers in California

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Quite a group in Virginia

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Annual Softball Tournament

"It is a great feeling, writing the check, sealing the envelope and saying a prayer…knowing that this check to IRSF could be the check that funds a cure for our girls. If it is only to build the steps to the ultimate goal, that is equally great!"

-Nancy, North Carolina

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